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CSIA Trademark Use Guidelines
For
CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY
INSTITUTE OF AMERICA® Logo
A registered trademark of the Chimney Safety Institute of America,
Inc.

The Chimney Safety Institute of America, Inc. (CSIA) sponsors the **CERTIFIED CHIMNEY SWEEP®** certification program. The **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** is a registered trademark of the CSIA, and was developed especially for this program and is a symbol of your professionalism, understanding of, and dedication to your industry. **Display it with Pride. Use it correctly.**

❖ **Who may use the Logo?**

➤ Eligibility

- Sole Operator – Individuals who maintain a sole proprietorship, are currently a CSIA Certified Chimney Sweep, have no other employees, and have signed the *CSIA Code of Ethics* are granted a royalty free limited license to use the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo**.
- Partnership – Companies organized as a partnership are granted a royalty free limited license to use the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** provided the partner performing the sweeping and/or inspection is currently a CSIA Certified Chimney Sweep and signed the *CSIA Code of Ethics*.
- Multiple Employee Company – Companies with multiple service technicians are granted a royalty free limited license to use the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** provided that at least one individual who is currently CSIA Certified Chimney Sweep and signed the *CSIA Code of Ethics* is on the job site performing/supervising the sweeping and/or inspection.

❖ **Are there any limitations on use?**

- The **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** may be used on company stationery, advertising and marketing materials, business vehicles, business signs, publications, business forms, shipping

materials or in similar activities for business purposes only. It may also be posted on your company's web site.

- CSIA does not authorize use of the logo in connection with any services apart from the services the individual is CSIA certified in. Nor does it authorize its use to promote or identify any product, including use of the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** on any product packaging, product labeling, and product advertising or product promotional materials without written authorization from CSIA.
- You may not use the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** as your business logo, or incorporate it into your business logo.
- Expiration – If certification expires, the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** and any reference to certification must be removed from any and all promotional materials including, but not limited to, advertising, letterhead, business cards, company fliers, vehicles, and company web sites within 30 days of expiration.
- Revocation – If certification is revoked, the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** and any reference to certification must be removed from any and all promotional materials including but not limited to advertising, letterhead, business cards, company fliers, vehicles, and company web sites within 3 days of revocation.

❖ *Can I make any changes or alterations to the Trademark?*

- No. The **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** must be used exactly as it appears and cannot be changed or altered, other than to be enlarged or reduced in overall size. The **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** must always be used in its complete form without the addition of other words or punctuation.

❖ *Are there any size or color restrictions?*

- There are no color restrictions so long as the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** remains easily identifiable. The logo may not be the dominant or largest element in your promotional materials, and may not be larger than your company name or logo. The logo may not occupy more than 10 percent of the total advertising space on Yellow Page or other advertising, letterhead, business cards, etc. When the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** is used, it must be accompanied by the registered trademark symbol®.

❖ *Are there any other conditions?*

- At all times CSIA Certified Sweeps agree to maintain quality standards when using the logo as prescribed in the *CSIA Code of Ethics*.
- CSIA reserves the right to inspect and give final approval to the reproduction and the manner in which the logo is reproduced or displayed. Upon request, CSIA Certified Sweeps using the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo** agree to provide CSIA with representative copies of all materials bearing the logo and to abide by the decision of CSIA with respect to approval of the use of the logo in advertising and corporate literature.
- All use of the logo will inure to the benefit of the Chimney Safety Institute of America, Inc.

❖ *Who can I contact if I have additional questions?*

- If you have questions about the correct use of the **CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo**, write or call CSIA at 2155 Commercial Drive, Plainfield, IN, 46168, (317) 837-5362 or fax (317) 837-5365, email office@csia.org.

NOTE: The CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo is a registered trademark of the Chimney Safety Institute of America, Inc., and is reserved for use solely by the Chimney Safety Institute of America, Inc. and its CSIA Certified Sweeps granted a license to use the mark herein. This is a limited license and CSIA does not grant the right to use any trademark, trade name, logo, or certification mark of the Chimney Safety Institute of America, Inc. other than the use of the CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo as specifically authorized herein. The Chimney Safety Institute of America, Inc. reserves the right to revoke the use the CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo when it determines that a CSIA Certified Sweep is not using the logo in accordance with the *CSIA Trademark Use Guidelines* or in accordance with the *CSIA Code of Ethics*. The *CSIA Trademark Use Guidelines* concerning use of the CERTIFIED CHIMNEY SWEEP CHIMNEY SAFETY INSTITUTE OF AMERICA® Logo are subject to change following notice to CSIA Certified Sweeps granted a license to use the logo.

Adopted 11/17/2001